

JUDE Affiliate Disclosure & Monetization Policy

Last updated: July 2026 | Applies to: JUDE (Chrome & Safari Extension)

1. Summary

JUDE is a free browser extension that extracts ingredients and instructions from recipe websites. JUDE offers a “Shop on Instacart” feature that moves your ingredient list to Instacart. JUDE participates, or intends to participate, in Instacart's developer affiliate program (the Instacart Developer Platform, or “IDP”), through which the developer of JUDE may receive a commission on qualifying Instacart orders, at no additional cost to you. This disclosure is provided in accordance with FTC guidelines (16 CFR Part 255) and the Chrome Web Store Developer Program Policies.

2. Current Status

As of this writing, JUDE's Instacart integration works by copying your selected ingredient names to your clipboard so you can paste them into Instacart's own shopping list. This is a convenience feature only — no affiliate tracking occurs, and no commission is earned by JUDE through this flow today.

JUDE has applied, or will apply, for Instacart's Developer Platform (IDP), which allows approved developers to generate a single pre-populated Instacart cart link directly from an ingredient list. Once approved and live, “Shop on Instacart” will use this direct integration instead of the clipboard, as described in Section 3. This document and JUDE's in-app disclosure will both be updated when that change goes live.

3. How the Affiliate Relationship Will Work (Upon IDP Approval)

Once JUDE's Instacart Developer Platform integration is active, selecting ingredients and tapping “Shop on Instacart” will send those ingredient names to Instacart's API, which returns a link to a single pre-populated shopping cart on Instacart's site. If you complete a qualifying order through that link, JUDE's developer receives a commission from Instacart — not from you. You pay the same price whether or not you use JUDE's link.

This relationship is tracked and paid out through Impact, the platform Instacart uses to administer its developer/affiliate program.

4. What Does JUDE Earn

Under Instacart's Developer Platform terms as they currently stand, IDP partners earn a commission of 5% of total cart value on orders completed within a 7-day attribution window, for both new and returning Instacart customers. This is calculated on the full value of the cart at checkout, including any items the customer adds beyond the ingredients JUDE originally sent — not just the ingredients themselves.

Alcohol, restaurant orders, prescriptions, and gift cards are excluded from commission, and Instacart reserves the right to exclude other products or categories at its discretion. Instacart sets and may change these program terms at any time; the terms in effect when an order is placed govern actual payouts, not the figures stated here.

5. Which Parts of JUDE Are Affiliate-Related

Only the “Shop on Instacart” feature and its resulting link are related to this disclosure. No other part of JUDE — extraction, scaling, unit conversion, or meal planning — involves Instacart, affiliate tracking, or any commission.

6. Your Data and Privacy

JUDE does not collect, store, or transmit personal data as part of this feature. Only the ingredient names you've selected are involved — never your browsing history, the recipe page itself, or any personal identifier. See JUDE's Privacy Policy for full details.

7. Opting Out

If you'd prefer not to use the Instacart integration, you can copy ingredient names from JUDE and shop however you like. Using “Shop on Instacart” is always optional.

8. Platform Compliance

FTC Disclosure Guidelines — In accordance with FTC 16 CFR Part 255, JUDE discloses its material connection to Instacart through this document and an in-app disclosure note wherever the Instacart feature appears.

Chrome Web Store — Per the Chrome Web Store's Affiliate Ads policy, JUDE's store listing description will state that JUDE contains an Instacart affiliate link once that link is tracked and active. Prior to that point, JUDE's listing will accurately describe the clipboard-based convenience feature described in Section 2.

9. Contact

Questions about this disclosure can be directed to the developer via the support link on the Chrome Web Store listing.